



PARTNERSHIP OPPORTUNITIES

Join us in creating great futures for youth in Larimer County.



BOYS & GIRLS CLUBS
OF LARIMER COUNTY

WHY INVEST WITH BOYS & GIRLS CLUBS OF LARIMER COUNTY?

When your business invests in Boys & Girls Clubs of Larimer County (BGCLC), you are investing in the future of our community. We want your investment to spark a partnership that builds meaningful connections, enhances brands, fulfills employees, and supports Larimer County's youth with great out-of-school experiences.

1

SUPPORT YOUTH

Your investments go directly to supporting the youth of Larimer County during out-of-school times. BGCLC's service model is set up to maximize resources and support our community's most vulnerable youth populations. With your support, we can share experiences with youth who may be from disadvantaged circumstances to ensure they have every opportunity to succeed.

2

CONNECT WITH OTHER BUSINESSES

Boys & Girls Clubs of Larimer County's events foster built-in networking opportunities. Through a relationship with BGCLC, you will get the chance to build relationships with like-minded professionals from various industries.

3

BRAND ENHANCEMENT

As a partner, your company will have access to many cross-marketing opportunities with BGCLC. Your business has the chance to be recognized in front of thousands of community members as a champion for young people.

4

JOIN A MOVEMENT

Since its founding in 1864, the mission and vision of Boys & Girls Clubs has been to promote safe, positive, and inclusive environments for all. You can feel confident knowing your business is part of a movement that helps the next generation be great leaders and successful members of our community.

BE PART OF SOMETHING SPECIAL

Boys & Girls Clubs of Larimer County is committed to connecting the community through enriching and memorable experiences that honor the young people we serve. Whether your business is looking for an event-focused partnership or a little bit of everything, we will ensure this year is one for the books. Take a look at what we have to offer!



SPRING SOIRÉE

June 9, 2023 | Budweiser Events Center

The Spring Soirée is our largest fundraiser in honor of our Youths of the Year. This unforgettable evening includes live music, one-of-a-kind auction items, organizational updates, and delicious food & drinks.

Anticipated Attendance: 500 business and community leaders



SPRING SOIRÉE

Sponsorship Opportunities	Entertainment \$4,000	Bar \$4,000	Food \$4,000	Welcome \$3,000	Red Carpet \$3,000	Auction \$2,000	Game \$2,000
Business logo on digital signage at event	X	X	X	X	X	X	X
Business logo on signage (specific to exclusively sponsored area)	X	X	X	X	X	X	X
Complimentary event tickets	1 Table	1 Table	1 Table	4 Tickets	4 Tickets	2 Tickets	2 Tickets
Business logo and link on event website	X	X	X	X	X	X	X
Business name listed in event press release	X	X	X	X	X	X	X
Business name listed in community calendar listings	X	X	X	X	X		
Business banner displayed at event	X	X	X	X	X		
Business logo on event email blasts	X	X	X	X	X		
Verbal recognition of sponsorship at event	X	X	X				
Business mentioned on social media event page	X	X	X				
Business logo in event program	X	X	X				

Mission Sponsor | (\$1,000)

- Business logo and link on event webpage
- Business logo on event email blasts
- Logo displayed at event

FORE THE KIDS GOLF CLASSIC

July 17, 2023 | Harmony Golf Club

Our Fore the Kids Golf Classic is the perfect day of competition and networking. A shopping experience, course games, and an award banquet are just some of the fun happenings on the course that day.

Anticipated Attendance: 100 business-minded individuals



FOR THE KIDS GOLF CLASSIC

Sponsorship Opportunities	Title Sponsor \$20,000	Presenting Sponsor \$10,000	Supporting Sponsor \$5,000	Food or Alcohol Sponsor \$4,000	Cigar*, Cart, or Driving Range Sponsor \$3,000	Longest Drive, Closest to the Pin, or Lowest Gross Score Sponsor \$1,500	Hole Sponsor \$400
Business mentioned in tournament program	Logo	Logo	Logo	Logo	Logo	Listed	Listed
Business mentioned on tournament webpage	Logo	Logo	Logo	Logo	Logo	Listed	Listed
Business mentioned on awards ceremony PowerPoint	Logo	Logo	Logo	Logo	Logo	Listed	Listed
Business mentioned on signage (specific to exclusively sponsored area)	Logo	Logo	Logo	Logo	Logo	On Trophy	Listed
Business mentioned on social media event page	X	X	X	X	X	X	X
Opportunity to participate in tournament shopping experience	X	X	X	X	X	X	
Opportunity to put branded promotional item in swag bag	X	X	X	X	X		
Opportunity for a foursome at the tournament	4 teams	2 teams	1 team	1 team			
Business banner placed at check-in	X	X	X	X			
Verbal recognition of sponsorship at event	X	X	X				
Business mentioned on registration flyer	X	X					
Opportunity to set up a 10x10 booth	X	X					
Opportunity to speak at event	X						
Business logo on swag bags	X						
Mentioned as sponsor on all press releases	X						

*Please note that the Cigar Sponsor will be listed on every cigar wrapper given to players instead of having a sign in a sponsored area.

DAY FOR KIDS

September 2023 | Budweiser Events Center

Day for Kids is a celebration of the life-changing work that happens at Boys & Girls Clubs. This northern Colorado event is FREE for youth and families and will feature booths and activities from local organizations. Activities include face painting, inflatables, Colorado Eagles locker room tours, and more!

Anticipated Attendance: 1,000 families, community members, and local businesses



DAY FOR KIDS

Sponsorship Opportunities	Kid Zone \$3,500	Creation Station \$3,500	Food \$2,500	Welcome \$2,500	Mission \$1,000
Opportunity to set up a 10 x 10 booth	X	X	X	X	X
Business banner at event	X	X	X	X	X
Business logo and link on event webpage	X	X	X	X	Listed
Business logo on signage (specific to exclusively sponsored area)	X	X	X	X	
Business logo on event email blasts	X	X	X	X	
Business name listed in event press release	X	X	X	X	
Business name in community calendar listing	X	X			
Business logo on event poster	X	X			
Business mentioned on social media event page	X	X			

2023 CORPORATE PARTNERS

Are you interested in a partnership for the whole year? We have you covered! Our Corporate Partner Program allows businesses to choose from various packages that range from general partner perks to specific benefits exclusive to our Business Giving Society.



2023 CORPORATE PARTNERS

Partner Benefits	Business Giving Society			Supporting Sponsor \$6,000	General Sponsor \$3,000
	Title Sponsor \$25,000	Presenting Sponsor \$15,000 (3 max)	Premier Sponsor \$10,000 (6 max)		
Business listed as a partner on the BGCLC website	X	X	X	X	X
Business listed as Proud Partner at BGCLC traditional Clubs (banner provided by business)	X	X	X	X	X
Custom Club Connection Experience*	X	X	X	X	X
Partner booth at Day for Kids	X	X	X	X	X
Partner table at Spring Soirée	3 Tables	2 Tables	2 Tables	1 Table	1 Table
Invitation to Donor Appreciation Event	8 People	6 People	4 People	2 People	2 People
Name listed as partner in BGCLC press releases	X	X	X	X (non-event releases)	
Opportunity to have business swag at BGCLC booth at community events (approx. 4-5 a year throughout Larimer County)	X	X	X	X	
Social media shout-outs (Facebook & Instagram)	2 unique posts - sponsored	2 unique posts	1 unique post	1 unique post	
Instagram takeover for a day	X	X	X		
Business logo in monthly e-newsletter (distributed to an audience of 8,400 people)	X	X	X		
Business logo in annual printed newsletter (distributed to an audience of 3,500 people)	X	X	X		
Opportunity to co-partner a booth at a BGCLC 3-rd party event	X	X	X		
Business banner at all BGCLC events	X	X	X		
Business logo at all BGCLC events	X	X	X		
Curated newsletter content by business (must be approved by BGCLC)	X	X			
Foursome at Fore the Kids Golf Classic	X	X			
Naming rights of annual Turkey Bowl event in November	X				
Speaking opportunity at Spring Soirée	X				
Custom video at Spring Soirée	X				
Business logo on event posters	X				
Win-Win-Win partner opportunity**	X				

2023 CORPORATE PARTNERS

***Custom Club Connection Experience**

This is an opportunity to bring your business into our Clubs. Some examples of these experiences include: hosting a career day for our teens, teaching a lesson related to your industry, or donating fun activities or snacks for Club members. The Custom Club Connection Experience is available to all package levels.

****Win-Win-Win Partner Opportunity**

This unique opportunity is custom-built to benefit the partner, the kids, and the BGCLC community. In other words, it is a way to enhance an already great opportunity so everyone wins. An example of this is BGCLC gives you the platform to give away 100 tickets to a Broncos game at an event. Your business looks great, you added value to a BGCLC event, and the kids will have a day they will never forget because of you!

Do you have a different creative idea?

Contact us, and let's talk about it! Our Development Team is dedicated to helping you get the most out of our partnership, whether through our existing packages or with custom-made creative solutions.

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**Corporate
partners receive
15% off any
event package!**

PARTNER WITH US!

If you are interested in partnering with us, please contact our Development Manager, Caitlin Carter, at ccarter@bgclarimer.org or 970-372-2291. You can also visit <https://www.begreatlarimer.org/partner-with-us/> for more information.

BGCLC can accept checks or credit card payments.

Please make checks payable to and mail to:

Boys & Girls Clubs of Larimer County
103 Smokey Street
Fort Collins, CO 80525

Please call our Development Manager, Caitlin Carter, at 970-372-2291 to pay with a credit card.

"We are thrilled to be a longtime partner with Boys & Girls Clubs of Larimer County. We have witnessed first-hand the important work that BGCLC does in our community. We know our contribution is well spent and that all donations are used to help the youth of Larimer County."

- Cody Fullmer, Regional President
Bank of Colorado

"At SCHEELS, we believe in supporting our local communities and partnering with many of the amazing Northern Colorado organizations, such as Boys & Girls Clubs of Larimer County. We have partnered with them for many years and truly believe they are an integral part of our community supporting our youth!"

- Kaitlin Wells, Community Relations
Coordinator
SCHEELS